WHERE POTENTIAL BECOMES REALITY

March 31 – April 2, 2020 • Orlando, FL

REALITIES360
Conference & Expo℠

Your Biggest Savings are Here:
USE CODE R360SHARE50
Register by November 22!

82% of respondents in a recent survey vouched for the effectiveness of AR/VR at providing a richer learning experience.

Realities360.com/Register
FULL CONFERENCE PROGRAM INSIDE >>>

Flip to learn more about Learning Solutions Conference & Expo℠
Included in your registration

Produced by THE LEARNING GUILD

Media Partners
Learning Solutions eLearning Industry eLearn magazine Workforce Magazine
Your Inspirational Reality

In order to harness the power of XR, we need to look beyond the way we work today. Our keynotes will provide that expanded view with journeys into creativity, technology, and the future of work itself.

Creativity: Thinking Outside the (Cake) Box

Duff Goldman
Pastry Chef, TV Personality
Charm City Cakes

How VR & AR Technologies Enhance Workforces to Transform the Enterprise

Jaimy Szymanski
Industry Analyst & Founding Partner
Kaleido Insights

The Future of Learning and Work

Michelle Weise
Senior VP of Workforce Strategies and CIO
Strada Education Network

It’s time for the long term potential of AR/VR to become reality...

Realities360 Conference & Expo is made to bring your AR & VR solutions to life. This is the event for those looking to build, buy, apply, and explore augmented and virtual realities in their work.

See you in Orlando, Florida for an immersive week of learning, connecting, and unleashing the power of augmented and virtual reality in your organization!

Experts in Reality

Hear from 68 world-class AR/VR speakers covering key topics that will advance your skills.

Destery Hildenbrand
GP Strategies

Jill Kirtland
SAP

Bill West
RegattaVR

Anders Gronstedt
Gronstedt Group

Jennifer Murphy
Quantum Improvements Consulting

Debbie Richards
Creative Interactive Ideas Consulting

Chad Udell
Float

All 50+ sessions are included in your registration, plus the 120+ broader L&D sessions Learning Solutions has to offer!

Check out the line-up of practical sessions >>>
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<th>Time</th>
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<th>Speaker(s)</th>
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<tr>
<td>10:45a – 11:45a</td>
<td>Prototype and Develop AR Experiences With Your iPad</td>
<td>Jeff Batt, Learning Dojo</td>
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<td></td>
<td>Using VR to Train Life-Saving Decision Making for Hospital Crisis Scenarios</td>
<td>Sara Johnston &amp; Ryan Chapman, Motive.io</td>
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<td>Preparing Your Company for an Augmented Reality Learning Program</td>
<td>Debbie Richards, Creative Interactive Ideas</td>
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<td>Tips and Tricks to Prevent Simulator Sickness in Virtual Reality</td>
<td>Sujatha Jagdeep, Huformance Tech Consulting</td>
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<tr>
<td>1:00p – 2:00p</td>
<td>WebVR—It’s Virtually Everywhere</td>
<td>Brett Sheleski and Josh Janikowski, Fox Valley Technical College</td>
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<td>Pop Up AR: How a Fitness Facility Implemented AR for Safety Training</td>
<td>Betty Dannewitz, ifyouaskbetty</td>
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<td>Defining the Business Value of VR/AR Training</td>
<td>Jeff Meador, JMXR.pro</td>
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<td>2:30p – 3:30p</td>
<td>Military, Higher Ed &amp; Corporate: Teaming Up to Define a VR xAPI Profile</td>
<td>Megan Torrance, TorranceLearning, Quantum Improvements Consulting, Hugh Seaton, Adept Realities</td>
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<td>Can VR Be an Empathy Machine?</td>
<td>Mark Atkinson, Mursion</td>
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<td>300 Years of XR: Hope and Hype for Designing the Future of Learning</td>
<td>Thomas Kauer, Stanford Graduate School of Business</td>
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<td>Designing and Evaluating Mixed-Reality Training Environments</td>
<td>Carlos Sanchez-Lozano, Cenfotec University</td>
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<td>Fortnite Meets Training: How Mobile Gaming and VR Are Transforming Learning</td>
<td>Anders Gronstedt, Gronstedt Group</td>
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<td>VR Analytics That Support Your Learning Goals</td>
<td>Hugh Seaton, Adept Reality</td>
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<td>Assembling Your AR Dream Team: Roles and Responsibilities for Success</td>
<td>Chad Udell, Float</td>
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<td>4:00p – 5:00p</td>
<td>Microsoft Guides: New Mixed Reality Authoring Tool for Non-Programmers</td>
<td>Thomas Pratt, CraneMorley</td>
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<td>Ditch Traditional Narration: Voice Applications for VR</td>
<td>Josh Risser, DIY Narrator</td>
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<td>Virtual Organic Chemistry Lab: Your Personal Assistant Is Waiting for You</td>
<td>Maria Gallardo-Williams, Cathi Dunnagan &amp; Mike Cuales, North Carolina State University</td>
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<td>Building VR-Lite eLearning Using Adobe Captivate</td>
<td>Sean McGinty, Evolution Hospitality Services, Michelle Beckert, Power Design</td>
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</table>

**PROGRAM KEY**

- Mark which sessions you don’t want to miss!
- BYOD (Bring Your Own Device)
- Augmented Reality
- AR/VR
- Virtual Reality

View full program: Realities360.com/Sessions
Dynamic Workshops

These optional pre-conference workshops give you the opportunity to spend a full day diving deep and narrow into specific AR & VR tools and strategies before the main conference kicks off.

Sunday, March 29

**P07: BYOD: Practical Solutions for Creating Simple 3D AR/VR Interactive Lessons**
Debbie Richards, Creative Interactive Ideas

**P15: BYOD: VR Designer’s Workshop: Hands-on Design & Development of VR Solutions**
Julie Havill & Bill West, RegattaVR

**P16: BYOD: Creating Mobile Augmented Reality Experiences with Unity**
Jeff Batt, Learning Dojo

**P17: Building Easy and Effective Augmented Reality in Your Training**
Destery Hildenbrand, GP Strategies

Interested in broader L&D focused workshops?

Don’t forget to check out the Learning Solutions workshops!

Monday, March 30

Your Learning Hub

The Rosen Centre Hotel serves as the hub for conference activities, making it easy for you to stay onsite and near the action.

Reserve Your Discounted Room Rate!

We’ve secured a special group rate of $209/night for attendees, available through March 6, 2020

**Online Reservations**
Realities360.com/Hotel

**Phone Reservations**
+1.407.996.9840

Questions?

Contact our fantastic customer service department.

**PHONE**
1.707.566.8990

**EMAIL**
service@elearningguild.com

Your Reality Starts Now

Meet us in Orlando, Florida for an immersive week of learning, connecting, and unleashing the power of augmented and virtual reality in your organization!

Get Registered!

$1,895 Standard Rate
-$200 eLearning Guild Member Discount
-$250 Super Early Discount
-$50 Using code R360SHARE50

$1,395 Your price through November 22

Realities360.com/Register

Additional discounts may apply, see website for details.

Your registration includes Realities360 AND Learning Solutions events. Flip to learn more about Learning Solutions.
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Get Your Solutions: HERE & NOW

97% of past attendees would recommend Learning Solutions to a colleague

Your biggest savings are here:
USE CODE LSCONSHARE50
REGISTER BY NOVEMBER 22!

Learningsolutionscon.com/Register

Full conference program inside >>>>>>>>

Produced by

Media Partners
Learning Solutions 2020 is the learning and development event that takes ideas beyond theory and into practice. Venture beyond the regularity of your daily work and discover proven practices from learning professionals from around the world that you can start using here and now.

Meet us in Orlando, Florida in March for a high-energy week of learning, connecting, and sharing what works!

**Your Inspiration Starts Here**
Our refreshing lineup of keynote speakers will inspire you with incredible stories of creativity, technology, and the future of work itself.

**Creativity: Thinking Outside the (Cake) Box**
Duff Goldman, Pastry Chef, TV Personality

During this fascinating opening keynote, Duff will share stories of his life and work, examining how a classically trained pastry chef and metal craftsman turned his unrelated passions into a unique, creative art form.

**How VR & AR Technologies Enhance Workforces to Transform the Enterprise**
Jaimy Szymanski, Industry Analyst & Founding Partner

Jaimy Szymanski will explore the six most effective use cases of mixed reality (or XR) within organizations, and the advantages of utilizing XR over traditional processes, practices, and legacy technologies.

**The Future of Learning and Work**
Michelle Weise, Senior VP of Workforce Strategies & CIO

In this closing keynote, Dr. Weise illustrates how learning and work are becoming inseparable and how education and training must transform to support the workplaces of tomorrow.

**Discover Expertise**
Hear from world-class Learning Solutions speakers covering key topics that will advance your skills.

- Hadiya Nuriddin
  Focus Learning Solutions

- Ben Betts
  Learning Pool

- Kassy LaBorie
  Kassy LaBorie Consulting

- Connie Malamed
  Consulting

- Ray Jimenez
  Vignettes Learning

- Elham Arabi
  University of Nevada

- Carla Torgerson
  Bull City Learning

- Richard Goring
  BrightCarbon

- Robert Gadd
  OnPoint Digital

- Ger Driesen
  aNewSpring

All 120+ sessions are included in your registration, plus the 50+ AR & VR-focused sessions Realities360 has to offer!

[View the full program]
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<th>Time</th>
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<th>Company/Institution</th>
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<tr>
<td>10:45a – 11:45a</td>
<td>BYOD: Photoshop Tips to Enhance Images Quickly</td>
<td>Phil Cowcill, P J Rules</td>
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<td>Bringing Narratives to Life</td>
<td>Hadiya Nuriddin, Focus Learning Solutions</td>
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<td>Creative Design: Think Big to Elevate Your Learner’s Experience</td>
<td>Eric Rowland, Paychex</td>
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<td>How to Identify Qualified Vendors for Your eLearning Projects</td>
<td>Joshua Gantz &amp; Kacy Deering, Pryor Learning Solutions</td>
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<td>Minimize the Noise: Methods and Examples to Reduce Cognitive Load</td>
<td>Tim Kozlowski, Palo Alto Networks</td>
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<td>Demystifying Microlearning for the Learning Leader</td>
<td>Sue Iannone, Bull City Blue</td>
<td>Bull City Learning</td>
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<td>Adaptive Learning: Using xAPI for a Bespoke Experience</td>
<td>Anthony Altieri, Omnes Solutions</td>
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<td>4 Learning Platform Trends To Know When Navigating the Learning Ecosystem</td>
<td>Randy Jones, eThink Education</td>
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<td>1:00p – 2:00p</td>
<td>BYOD: Build Stakeholder Buy-in by Tailoring Your Message</td>
<td>Mike Simmons, Catalyst Sale</td>
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<td>BYOD: Tell a Better Story with Your Metrics with Microsoft Power BI</td>
<td>Lisa Torres, Denver International Airport</td>
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<td>LXPs: What the Research Told Us, and Why It’s Probably Wrong</td>
<td>Ben Betts, Learning Pool</td>
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<td>Motivation and Learning</td>
<td>Julie Dirksen, Usable Learning</td>
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<td>BYOD: Leveling Up Your Mobile Photography Game</td>
<td>Alan Natachu, Madison Area Technical College</td>
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<td>Making Learning Available in the Flow of Work Using AI</td>
<td>Poonam Jaypura &amp; Rahul Singh, Harbinger Interactive Learning</td>
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<td>Best Practices for Implementing Gamification</td>
<td>Monica Cornetti, Sentientia Gamification</td>
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<td>5 Reasons for a Bottom-up Performance Support Strategy &amp; How to Make it Happen</td>
<td>Pascal Guderian, tts</td>
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<td>Why Your Viewers Stop Watching Your Videos &amp; What You Can Do About It</td>
<td>Matthew Pierce, TechSmith Corporation</td>
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<td>2:30p – 3:30p</td>
<td>BYOD: Not Your Mother’s PowerPoint: The Magic of Slide Docs</td>
<td>Caitlin Steinbach Locke, AstraZeneca</td>
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<td>BYOD: Interact and Engage! Activities for Spectacular Live Online Events</td>
<td>Kassy LaBorie, Kassy LaBorie Consulting</td>
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<td>Project Management 101 for IDs</td>
<td>Brenda Klazman, CPA Canada</td>
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<td>Content Curation for Culture Creation</td>
<td>Nadine Monn, The Board of Pensions of the Presbyterian Church</td>
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<td>Going Digital: How to Successfully Transform the Learning Function</td>
<td>Marek Hyla &amp; Harvinder Singh, Accenture</td>
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<td>Streamlining Branching Scenario Planning and Design</td>
<td>Christy Tucker, Syniad Learning</td>
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<td>Converting an eLearning Course Into a Chatbot</td>
<td>Vincent Han, Mobile Coach</td>
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<td>GIFs for Learning: How and When to Make and Use Them</td>
<td>Laura Jakiel, Association for Institutional Research</td>
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<td>Conducting the Orchestra: Tips and Tricks to Work in Harmony with Your SMEs</td>
<td>Ian Kollar, Drexel University</td>
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<td>11 Surefire Tips for Streamlining Your Workflow with Rise 360</td>
<td>Trina Rimmer, Articulate</td>
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<td>xAPI: An Introduction for Instructional Designians</td>
<td>Megan Torrance, TorranceLearning</td>
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<td>Creating eLearning Videos Takes Your Heart, Head &amp; Hands</td>
<td>Lorena Klingel, Learn to Flourish</td>
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<td>4:00p – 5:00p</td>
<td>BYOD: Creating Innovative Interactions in Storyline with Sliders</td>
<td>John Berendes, Yukon Learning</td>
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<td>Successfully Managing Content and Data Across a Complex Learning Ecosystem</td>
<td>TJ Seabrooks, Rustici Software</td>
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<td>Tips and Tricks to Drive Engagement in Your Next Virtual Learning Event</td>
<td>Adam Costakes, Caliber</td>
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<td>Conducting the Orchestra: Tips and Tricks to Work in Harmony with Your SMEs</td>
<td>Dan Hirt, Morguard</td>
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<td>Case Study: Improving Learning Transfer and Driving Results at Choice Hotels</td>
<td>Chris Longstreet &amp; Christy Price, Choice Hotels International</td>
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<td>Case Study: Combining Captivate and Camtasia to Prepare Surgery Patients</td>
<td>Jennifer Shankle, Moffitt Cancer Center</td>
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<td>Driving Retention: Using Technology to Support Learning Science</td>
<td>Duncan Welder &amp; Art Werkenthin, RISC</td>
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<td>Microlearning to the Rescue: Your Guide to a Rapid Framework for Success</td>
<td>Shannon Tipton, Learning Rebels</td>
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<td>Using Neuroscience to Increase Audience Engagement</td>
<td>Carmen Simon, Menzy</td>
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<td>Reducing Friction: Lessons from Top UX Designers Who Delight Their Audiences</td>
<td>Connie Malamed, Connie Malamed Consulting</td>
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<td>Data-Driven Design: Harnessing Analytics for Effective Product Training</td>
<td>Abigail Morris, PagerDuty</td>
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**PROGRAM KEY**
- Mark which sessions you don’t want to miss!
- BYOD (Bring Your Own Device)
- Data & Measurement
- Emerging Tech
- Instructional Design
- Learning Platforms
- Management & Strategy
- Micro & Workflow Learning
- Tools & Development
- Video & Media
- Virtual Classroom
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<td>BYOD: Turn Your Passive Videos Into Interactive Learning Inexpensively with H5P</td>
<td>Amos Glenn, University of Pittsburgh</td>
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<td>BYOD: Adobe Captivate: Don't Fear Advanced Actions!</td>
<td>Mark Griffiths, Newleaf Training and Development</td>
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<td>Use Design Thinking to Boost Team Collaboration</td>
<td>Kristin Machac, Radford University</td>
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<td>The Business Case for Google Classroom</td>
<td>James Wall &amp; Elizabeth Docel, Google</td>
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<td>Using Games, Characters &amp; Storylines to Improve Learning Outcomes</td>
<td>Stephen Baer, The Game Agency</td>
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<td>Designing for Performance: Using UX Methods to Meet Your Learner’s Needs</td>
<td>Roberta Dombrowski, Learn Mindfully</td>
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<td>Troubleshooting and Creative Problem-Solving in Workflow Learning</td>
<td>Ray Jimenez, Vignettes Learning</td>
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<td>Is xAPI the Right Tool to Track Informal Learning?</td>
<td>Sara Walters, Info Tech</td>
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<td>The Path of Least Resistance: Are You Providing It?</td>
<td>Jeremy Roberts, Infinitude Creative Group</td>
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<td>1:00p – 2:00p</td>
<td>BYOD: Using Storyline to Convert Your Presentation Into a Dynamic Video</td>
<td>Ron Price, Yukon Learning</td>
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<td>BYOD: Rapidly Develop Branching Scenarios With Interactive Video</td>
<td>Aric Mazick, Holiday Inn Club Vacations</td>
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<td>Instructional Comics: Are They Effective for Self-Paced Learning?</td>
<td>Kevin Thorn, NuggetHead Studioz</td>
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<td>From Fright to Flight: A Job Task Analysis Case Study</td>
<td>Kendra Lester, Lana Kaplan, &amp; Jessica Rohani, JetBlue Airways</td>
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<td>Data Literacy for L&amp;D: Speaking the Language of Information</td>
<td>Zsolt Olah, Kineo</td>
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<td>How to Get the Business to See L&amp;D as a Trusted Advisor</td>
<td>Sonya Overstreet, Leadec</td>
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<td>Building Compliance Training Engagement Using Learner-Driven Scenarios</td>
<td>Jenan Eses &amp; Kate Mantegna, Publix Super Markets</td>
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<td>Cybersecurity Training Games</td>
<td>Dov Jacobson, GamesThatWork</td>
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<td>Marketing Your Learning Programs</td>
<td>Lynne McNamee, Lone Armadillo Marketing Agency</td>
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<td>The Best of Everyday Accessibility Tools</td>
<td>Sing Wong, Catherine Murphy, &amp; Matt McGee, Penn State University</td>
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<td>BYOD: Easily Build Native Apps Using Google Flutter</td>
<td>Jeff Batt, Learning Dojo</td>
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<td>BYOD: Creating Animated Video for Interactive eLearning Adventures</td>
<td>Diane Smith &amp; Coline Son Lee, Everest CS</td>
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<td>Creating Memorable Animated Explainer Videos in 60 Minutes or Less</td>
<td>Sarah Dewar, Michael Garron Hospital</td>
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<td>4:00p – 5:00p</td>
<td>Hacking Storyline for Increased Learner Engagement</td>
<td>Tracy Parish, Southlake Regional Health Centre</td>
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<td>The Hero’s Journey: Exploring Often-Overlooked Elements in eLearning Games</td>
<td>Richard Vass, eLearning Brothers</td>
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<td>Bringing the Virtual Classroom to Life: A Case Study and How-To Story</td>
<td>Brian Patterson &amp; Jenn Kemble, Rache Diagnostics</td>
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<td>Data Is Useless Without a Story</td>
<td>Tim Dickinson, Watershed</td>
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<td>Making Bite-Sized Work: 5 Tips for Creating Effective Microlearning</td>
<td>Carla Torgerson &amp; Alice Bumgarner, Bull City Learning</td>
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<td>Prepare for Impact: Getting Started With AI in L&amp;D</td>
<td>JD Dillon, Axonity</td>
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<td>eLearning Accessibility Tips, Gotchas &amp; Standards</td>
<td>Paul Schneider, dominKnow</td>
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<td>The Real ROI: How Business Leaders Evaluate Learning Investments</td>
<td>Ajay Pangarkar, CentralKnowledge</td>
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<td>Building a Low-Cost Spaced Learning Program</td>
<td>Emily Wood, Serenity Learning</td>
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View full program: LearningSolutionsCon.com/Sessions
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<td>BYOD: Let’s Create Custom Animation Templates in Camtasia!</td>
<td>Michelle Golightly, Alpha II</td>
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<td>Get Social: Design, Build &amp; Host a Virtual Learning Community!</td>
<td>Susan Gatti, ImmixID</td>
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<td>Adopting the Best Agile Development Methods to Your eLearning Process</td>
<td>Molly Crowley &amp; Nick Floro, Sealworks Interactive Studios</td>
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<td>Prototype to Analysis: Building Organizational Buy-in for xAPI</td>
<td>Andrew McGuire &amp; Ryan Hicks, LLamasoft</td>
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<td>Grab Your Headphones! Podcasting Successfully in Corporate L&amp;D</td>
<td>Josh Williamson, Astellas Pharma US</td>
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<td>The Future of AI Chatbots in Learning</td>
<td>Kimberly Ward, Michael Mahoney, &amp; Robbe Addis, IBM</td>
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<td>Leveraging SharePoint Modern Pages to Design a Resources Experience</td>
<td>Luke Benfield, naviHealth</td>
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<td><strong>10:00a – 11:00a</strong></td>
<td>BYOD: Rapidly Develop Your First App with Bootstrap Studio</td>
<td>Michael Sheyahshe, alterNative Media</td>
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<td>How to Succeed as an L&amp;D Manager</td>
<td>Dawn Tedesco, C3 eLearning Solutions</td>
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<td>Case Study: Reducing Time to Proficiency with On-the-Job Learning Paths</td>
<td>Pam Koehler, Uponor, Marty Rosenheck, eLearning Brothers</td>
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<td>The Cognitive Science of Video</td>
<td>Josh Cavalier, Lodestone</td>
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<td>Using Evaluation Data to Enhance Your Training Programs</td>
<td>Elham Arabi, UNLV</td>
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<td>Deploying a Virtual Learning Strategy in a Low-Cost, High-Tech World</td>
<td>Amanda Meier &amp; Alicia Blitz, MUFG Union Bank</td>
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<td>Down and Dirty Needs Assessment</td>
<td>Jean Marrapodi, Applestar Productions</td>
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"The sessions were great! It was so great to be among so many great people on the industry who were so enthusiastic about the industry! So glad I had the opportunity to attend.”
—Stephanie W

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These events explore key topics via the different perspectives of multiple, carefully-curated speakers and facilitators.

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Monday, March 30
Examine the evolving learning platform landscape and how to harness new technologies in order to build an effective learning strategy for your organization.

SERIOUS GAMES SUMMIT
Hosted by DESIGNING DIGITALLY
Monday, March 30
Create an eLearning game, using an easy-to-follow blueprint that you can keep and use to begin creating games when you return to the office.

MORE MUST-ATTEND WORKSHOPS >>>>>>>>>>

Separate fee $495.00 USD
($395.00 with Learning Solutions Conference registration)
Dynamic Workshops

Sunday, March 29

BYOD: Creating Effective Microlearning for Boosting and Standalone Content
Carla Torgerson, Bull City Learning
Sue Iannone, Bull City Blue

BYOD: Visual Design for L&D
Dawn Mahoney, Learning in the White Space
Tracy Parish, Southlake Regional Health Centre

BYOD: BYOD: xAPI: Hands-On & Geek-Free
Matt Kliewer, TorranceLearning

BYOD: Designing Engaging Virtual Classroom Experiences
Jennifer Hofmann, InSync Training

BYOD: Using Design Thinking to Craft Learning Experiences
Connie Malamed, Connie Malamed Consulting

BYOD: Building a Stronger Learning Culture at Your Organization
Catherine Lombardozi, Learning & Learning Professionals

BYOD: Practical Solutions for Creating Simple 3D AR/VR Interactive Lessons
Debbie Richards, Creative Interactive Ideas

BYOD: Using Data to Drive Better Training Decisions
Sam Rogers, Snap Synapse

Monday, March 30

Instructional Design for Workflow Learning
Ray Jimenez, Vignettes Learning

Design for Behavior Change
Julie Dirkson, Usable Learning

Storytelling for L&D: Bringing Scenarios, Narratives, and Characters to Life
Hadiya Nuriddin, Focus Learning Solutions

BYOD: VR Designer’s Workshop: Hands-on Design & Development of VR Solutions
Julie Havill & Bill West, RegattaVR

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NEW! 2-Day Certificate Programs

The eLearning Guild’s Agile Project Management Certificate Program
Sunday & Monday, March 29 & 30
Gain the knowledge and skills needed to manage complex training and education projects. The program includes post-workshop resources to support the application of these skills in your work.

Megan Torrance
CEO & Founder, Torrance Learning

The eLearning Guild’s Storyline 360 Certificate Program
Sunday & Monday, March 29 & 30
Master everything you need to build highly interactive eLearning modules with Storyline 360. By the end of this training, attendees will have created a comprehensive learning module that can be published and delivered to meet a variety of needs.

Ron Price,
Chief Learning Officer, Yukon Learning

Stefanie Lawless
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